

Analysis of the Purpose and Idea of College English Education Reform

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Keywords: Purpose, Idea, College English, Education Reform

Abstract: English has become an increasingly important part of the current global affairs and has developed globally. There are still many problems in the current English education in China. Faced with the development of the global economy, English education encounters many new challenges and opportunities. Therefore, it is necessary to continue to deepen the reform of current college English education and explore and analyze the shortcomings of the current English education model. Where, determine the purpose and concept of college English education reform, and promote the development of college English education. This paper expounds the purpose and concept of college English education reform, and finally summarizes some strategies to achieve the purpose and concept of college English teaching reform, and provides some reference suggestions.

1. Introduction

As a higher education institution, the university is mainly to cultivate college students. In addition to mastering professional knowledge, it also sets up many public courses. College English is one of the most important courses, which is highly valued by universities. The reform of college English education in domestic universities is not only to improve the level of college English teaching, but more importantly, to cultivate college students' communicative competence and to promote college students to use English in society and create a better future.

2. Problems in College English Education before the Reform

College English is one of the public courses in colleges and universities. Any professional student must participate in college English during college. However, many college students believe that there are many problems in college English teaching, and they lack effective help to improve their English ability. For a long time, college English has only two classes as a public course. In the classroom, teachers also lack targeted training, which makes the educational value of college English far lower than the expectations of students and society [1]. There are many problems in college English education, which affect the teaching effect and the realization of teaching objectives. The following analysis is carried out. First of all, there is a lack of scientific teaching concepts in college English teaching. From the practice survey, it is found that most college English classrooms are "teacher-centered" teaching mode. Teachers play a main role in the classroom, and they always explain according to the rhythm of the outline and teaching materials. The teachers themselves adopt the "one-word" Teaching methods make students lack oral English and passively learn some English structures and words in the classroom, which makes the students' interest in English gradually decrease, and even the phenomenon of skipping classes may occur. In the long run, it is not conducive to improving students' English proficiency, and it is not conducive to cultivating the all-round English talents that the society needs.

Secondly, the teaching focus of college English teaching is tilted. Some teachers tend to "teach" and "learn" in order to improve the pass rate of students in grades 4 and 6. They lack guidance and training for flexible use of English and oral communication skills. Of course, this is closely related to China's national conditions. The English 4th and 6th grade examinations can be said to be relatively influential examinations taken by college students during their school years. This will have an impact on employment and study after graduation, so college students and teachers are I attach great importance to these two exams [2]. The students are in order to obtain the fourth and

sixth grade certificates, and add color to the resumes after graduation. The teachers attach importance to the students' passing rate and have a direct relationship with the evaluation of the teacher's title and the evaluation of the student's certificate. Therefore, teachers and students will unconsciously tilt their educational focus and learning focus under the influence of various reasons. Many students adopt the sea tactics, so they have achieved good results in the written test of the fourth and sixth grades. However, in the oral test session, the students' Defects are exposed, and many people can't explain the answers smoothly. This is the performance of the disconnect between "study" and "use", which deviates from the real purpose of college English teaching.

3. The Purpose of College English Teaching Reform

At present, the development of globalization has involved more and more levels. English has become a global lingua franca. It shows that English education in China should keep up with the development of the times, reform the shortcomings, and establish a new college English teaching. The system cultivates all-round English talents who can adapt to the needs of social development [3]. From the above analysis, we can see that the problems in the college English education in China's colleges and universities seriously restrict the improvement of teaching effect. Under the traditional education system, college students accept the "perfusion" education, which leads many college students to dislike English. The setting of college English courses is directly related to the international situation and the development of our society. Under the new social background, the domestic employment situation is severe. Many foreign companies have entered the domestic market to provide several jobs for college students. A hard condition for foreign graduates to recruit graduates is to require students to be proficient in foreign languages and to be fluent in English. This shows that college English reform is an inevitable trend. It can be seen from this aspect that one of the purposes of the current university English reform in colleges and universities is to cultivate students' ability to express and communicate in a language, so that they will be recognized in the society and have stronger competitiveness. At present, the speed of global economic development is accelerating, and talent reserves are urgently needed in many places. However, in practice, there is a contradiction between the scarcity of all-round talents and the surplus of ordinary labor. There is also a shortage of versatile English talents in English talents. Therefore, the primary purpose of college English education reform is to train high-quality, versatile English talents for the society so that they can adapt to each job and take the initiative.

Since the reform and opening up, China has attached great importance to college English education. It hopes that college English will cultivate more English talents, promote social development, and improve the comprehensive competitiveness of domestic high-quality talents. However, under the examination-oriented education system, many colleges and universities can not achieve this teaching purpose. In the process of teaching, students still ignore the main status of students, emphasizing the teacher-centered. Under the background of this education, the effect of college English teaching has not been greatly improved, but it has caused the students to reduce their interest in learning and the consequences of English as a mechanical learning task. Why has China been advocating college English reform in recent years, and has been exploring new reform methods and reforms? This issue revolves around people's minds. Although it is impossible to comprehensively summarize the reasons for college English reform, college students can experience it. It is very necessary and urgent to carry out the reform of college English education to the present, especially the need to clarify the subjective status of students in college English teaching. The reform of college English teaching began with the concept of quality education, which is consistent with the social development situation in China and related to the overall development of the education sector. In contemporary society, the importance of talents is self-evident. Therefore, the purpose of college English teaching reform should be to cultivate talents, reflect the main status of college students, promote the growth of comprehensive quality of college students, and promote college students to become basic knowledge of English and to integrate English.

4. The Concept of College English Teaching Reform

The philosophy that college English teaching reform needs to follow is an issue that must be considered as an English educator. China's current English education has developed from the historical development of "Western Learning to the East". At the beginning, it was to save the national crisis in order to learn the advanced science and technology of the West. Although it has experienced various wars in modern history, it has appeared in a batch. Scientists, politicians and thinkers who have studied Chinese and Western cultures can be seen that Western culture has played a great role in learning. From the perspective of cultural communication, it can be seen that the development trend of globalization is divided into two types: In the past historical development, China mainly studied the advanced technology of the West and achieved the goal of enriching the country and strengthening the people. Now China has occupied a pivotal position in the world. In order to meet the needs of building an innovative country and a strong country of human resources, we must continue to learn. The world's advanced science and technology and culture, while spreading the "Made in China" Chinese culture. It can be seen that the college English class serves the needs of the national development strategy. In the concept of college English education reform, we must take the strategic vision of cultivating the high-quality talents needed by the country as an educational ideology and improve cultural exchanges among countries in the world. Status, strengthening China's soft power, plays a very important role in spreading Chinese culture. "Secondary for the body" is the current educational ideology. In the course of college English education, it is necessary to focus on Chinese culture, spread Chinese culture while learning the world's advanced technology and knowledge, and enhance China's influence in the world. Taking communication and reference as the guiding ideology of college English education, and taking this idea as the starting point to determine the teaching objectives, and cultivating college students to use English as a communication tool for Chinese cultural communication, while also learning and learning the world's advanced culture and scientific and technological achievements, that is, Develop the ability to communicate across cultures and academics. In order to better adapt to this concept, in the reform of college English education, the content of teaching should be developed to special purposes and academic purposes, strengthen the cultivation of reference ability, and strengthen the teaching of writing to improve the communication ability of college students [4].

5. The Strategy to Achieve the Purpose and Concept of College English Teaching Reform

First of all, we must continue to enrich the social practice platform. After mastering English skills, college students need to practice and train in practice. They must continuously enrich the social practice platform. Schools and tutors should try to build more pragmatic practice platforms for students, so that students can strengthen English practice in the practice platform.

Second, the test method must be changed. In order to accelerate the realization of the goal of college English education reform and promote the deepening development of the reform concept, it is necessary to reform the test method and achieve context assessment in college English teaching. To provide students with flexible and varied assessment scenarios, students can enhance their ability to adapt in a three-dimensional context, accurately identify their own level of literacy, and provide a corresponding reference for adjusting teaching priorities. Teachers adjust the assessment method and difficulty level according to the specific content of the English course and the ability of the market environment, so that the role of monitoring and evaluation is more effective, so as to improve the students' application ability and create a high-quality teaching environment for students. The teaching model enters a virtuous circle.

China has become the world's second largest economy, and the current market is opening to the outside world, making English talents have more footholds. In order to seize this opportunity, it is necessary to strengthen the reform of college English education, innovate the concept of English teaching, continuously reform and innovate from the traditional college English teaching model, deepen the "student-centered" reform concept, and strive to promote colleges and universities. College students' English skills, cultivate the comprehensive quality of college students, so that

contemporary college students can keep up with the international situation and have a place in society. (1) Following the student-centered reform concept with the continuous deepening of globalization, English has become an indispensable skill in modern society. At any time, English characters can be seen. It can be seen that English education is very important. . As the main course of cultivating English talents in higher education, college English education needs to continuously integrate new ideas and promote the road of reform. At present, the reform of college English education should take students as the central basis and reform the concept. Students should not be neglected, and they should serve the students comprehensively, starting from the characteristics and needs of the students themselves. As mentioned above, under the current social background, the employment situation is severe, and foreign enterprise recruitment has become an effective way to solve the employment problems of college students. Colleges and universities should seize the opportunity, persist in cultivating students' comprehensive English ability, and create a good learning environment for students. High-quality teaching strengthens students' individual abilities and enables students to find their position under the graduation wave.

In order to promote college students to adapt to the rapidly changing social environment, the reform of college English education in colleges and universities should also be based on the development of students' comprehensive quality. Comprehensive quality ability includes not only learning ability, but also communication ability, organizational ability, adaptability, etc. If "student-centered" is the basic reform concept followed by college English education reform, then the ability to cultivate students' comprehensive quality is in the education reform.

6. Conclusion

With the rapid development of science and technology and economy, in order to meet the needs of economic development and international exchanges, cultivating high-quality talents is the reform trend of college English education. Improve the ability of college students to practice and apply English, and continuously deepen the reform of English teaching, and provide a strong guarantee for the overall development of college English education.

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